# "MONEY MONKEY HOLLERS" OFFICIAL RULES

## 1. How to Enter:

The WLDE Money Monkey Hollers Contest will begin Monday, April 01, 2024, at 7am, and end on April 26, 2024, at 7:00pm.

No purchase necessary.

To participate, listen each weekday between 7:00am and 7:00pm during the contest dates. When WLDE plays the Money Monkey Hollers (sound effects), the 10<sup>th</sup> caller at (260)-426-5343 will win \$101.00.

"It must be the WLDE Money Monkey Hollers (sound effects) as designated by WLDE to qualify as the cue to call for it to be eligible in the contest and must play in its entirety for the money to be awarded. Any other monkey sound effects will not be accepted.

WLDE will award the money after the 10<sup>th</sup> caller meets all eligibility restrictions.

If the 10<sup>th</sup> caller does not meet eligibility restrictions, the next caller will be taken until the money is awarded. If no money is awarded, it will remain the property of WLDE.

Once the Money Monkey Hollers during the designated time, listeners to WLDE have 10 minutes to be the 10<sup>th</sup> caller, otherwise no money is awarded.

Portions of the Money Monkey sound effects that are featured in commercials, promos, sound bytes and news clips are not considered the Money Monkey Hollers "cue to call" and are not eligible in the contest.

## 2. Eligibility Restrictions:

The Monkey Hollers Contest is open to legal residents 18 years of age and older and who reside in the WLDE, Classic Hits 101.7 listening area including the following counties: Allen, Adams, Dekalb, Huntington, Kosciusko, LaGrange, Noble, Steuben, Whitley, and Wells in Indiana. Defiance, Van Wert and Paulding counties in Ohio. Employees and family members of Sarkes Tarzian, Inc., participating retailers/sponsors, and employees of other radio stations in the Fort Wayne Metro area are not eligible to participate and win. Family members are defined as parents, children, spouses, in-laws, those in spouse-like relationships, and siblings (including those in step and half relations when living in the same household.) Anyone who has worked for or interned with Sarkes Tarzian, Inc. is not eligible to participate or win.

#### 3. Selection of Winners:

The odds of winning money depend on the number of calls received each time an episode of the contest is played.

#### 4. Prizes:

"\$101.00 to each winner meeting eligibility restrictions.

The contest is played 3 times each weekday except Thursdays. The contest will be played 10 times each Thursday during the contest dates.

Prize Value: \$101.00 each contest episode. A total of 88 winners during the contest.

Prizes are non-transferable and will be awarded to the 10<sup>th</sup> caller responding to the Monkey Hollers sound effects as the "cue to call" during the contest timeline.

The Prize will be mailed to the winner by check or must be claimed in person by the winner and no one else, unless otherwise determined by station management.

# 5. Conditions:

Payment of all federal, state and local taxes is the sole responsibility of the winner. Winners will be reported to the IRS-on-IRS Form 1099 or the equivalent should the total amount of winner for a contest exceed \$600 during a contest year, which goes back 12 months from their most recent date of winning.

By participating in the contest, the winners agree to allow their name, voice, and/or likeness to be used in any advertising or broadcasting material relating to this contest for a period of one year without any financial or other compensation.

The winners may be required to sign an Affidavit of Eligibility and a Receipt for Prize and Award upon acceptance of the prize.

Pursuant to the above-mentioned paperwork, the winners will agree to hold WLDE, Sarkes Tarzian, Inc., and the respective officers, shareholders, directors, employees, agents and representatives of each of them harmless from and against any and all claims or liability arising directly or indirectly from the prize or participation in the Monkey Hollers Contest.

All winners must show proper identification and sign a prize receipt and publicity release prior to the acceptance of the prize.

A person may win more than once during the contest, but only once during a contest week. The contest weeks are as follows:

April 01 - April 05, 2024

April 08 – April 12, 2024

April 15 – April 19, 2024

April 22 – April 26, 2024

No more than one winner per household.

WLDE, in its sole discretion, reserves the right to disqualify any person who is in violation of the rules.

Anyone who has won \$600 or more in the last 6 months is also ineligible.

The station further reserves the right to cancel, terminate or modify the Monkey Hollers Contest if it is not capable of completion as planned, including tampering, unauthorized intervention, or technical failures of any sort.

These rules are subject to the interpretation of WLDE. Any aspect of these rules, including the substitution of a prize or prizes of equivalent or greater value, can be changed at the discretion of WLDE, and such changes will become effective upon on-air or other appropriate announcements.

This contest is void where prohibited.

WLDE reserves the right to terminate the Monkey Hollers Contest at any time, without notice.

If any episode(s) of the Monkey Hollers Contest are missed during the contest dates, they will be made good at the end of the contest, including extending the contest dates or even rescheduling the contest if necessary to complete the giveaways.

Failure to comply with the rules may result in disqualification, at the sole discretion of WLDE.

WLDE is not responsible for typographical or other errors in the printing, the offering or the administration of the guarantee or in the announcements of any prize.

WLDE is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.

As a consequence of delays in the online streaming of the WLDE signal compared to over-the-air broadcasts, online listeners may be at a disadvantage in attempting to participate in the Monkey Hollers Contest, entrants are encouraged to listen to the station on-air. WLDE is not responsible for online streaming delays.

Decisions of station management with respect to this contest are final.

WLDE makes no warranty, representation, or guarantee, express or implied, in fact or in law, relative to the nature of the prize awarded. If the Monkey Hollers Contest is not capable of running as planned due to Force Majeure or any other causes beyond the

control of WLDE which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, WLDE reserves the right at its sole discretion, to disqualify any individual who WLDE believes has tampered with the process, and/or to cancel, terminate, modify or suspend the guarantee promotion.

Copies of the written contest rules are available during regular business hours at the main studio of Classic Hits 101.7, WLDE, 1005 Productions Road, Fort Wayne, IN 46808 or available on our web page at classichits1017.com.

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